COMMUNITY CHAMPION SPONSORSHIP

PHASE ONE	PHASE TWO	PHASE THREE

PHASE ONE

12.28.25 | Celebrating A Franchise Forged In Brave Beginnings | City Edition Match-Up Watch Party @ **Seneca Resort & Casino - Stir Lounge W/ Dj Phillip Rothschild**

LA CLIPPERS (BRAVES) vs. DETROIT PISTONS (Bob Lanier 1970-1980) Fans Wearing Braves Gear Video Campaign In Support of Phase Three Promotion.

EVENT BUDGET

ARTIST FEES:	$3500
EVENT PRODUCTION:	$6400
EXHIBITION FRAMING (15 WORKS):	$2850
BRANDING, WEB DESIGN & DIGITAL ASSET DEVELOPMENT:	$2250
TOTAL:	$15,000
WINTER OPERATIONS & LEGENDS PARK OPERATIONS OVERHEAD:	$18,000
COMMUNITY LEGEND SPONSORSHIP TOTAL:	$33,000

PHASE TWO

02.07.25 | Militia World Exhibit & Exclusive Listening Session Ft. Clay Patrick Mcbride & Brett Ballachino @ Seneca Resort & Casino - Hawk Meeting Room / Full Plate Eatery / Three Sisters

INTENDED OUTCOMES

- Legends Park & Armory Revitalization Awareness Initiative
- Mentor Acquisition (50 Cent), G-Unity Business Lab Collaboration, NFHS

SPONSORSHIP BENEFITS INCLUDE:

- Original Artwork by Clay Patrick McBride
- Event Media Documentation
- Marquee Recognition & Court Art Curation at Legends Park
- Brand Visibility Across all Marketing & Online Materials
- Private Meditation & Sound Journey for up to 30 Guests

PHASE THREE

3.14.26 | NBA Legends Dinner Experience – Home Court Advantage

- **Kareem Abdul-Jabbar,** Skyhook Foundation
- **A.C. Green,** NBA Iron Man & Youth Foundation
- **Julius "Dr. J" Erving,** Lana Sports
- **Calvin Murphy,** NBA Hall of Fame
- **Hubie Brown,** Hall of Fame Coach & Niagara University Legend

IN SUPPORT OF:
LEGENDS PARK REVITALIZATION PROJECT NIAGARA FALLS, USA - SUMMER 2026

SUPPORTING PARTNERS
- Seneca Resorts & Casinos
- Clippers Community Parks Program
- Halo Sports & Entertainment Partnership
- Chris Paul Family Foundation / Social Change Fund United
- Boys & Girls Clubs

WESTERN NEW YORK AGENCY FOR CULTURAL INNOVATION
1006 HYDE PARK BLVD, NIAGARA FALLS, NY 14301
EIN: 39-3368946

CAPITAL CAMPAIGN GOAL
(with full match doubling impact to $1.3M)
$650,000